

Kepada Yth:
Dekan
Fakultas Ekonomi dan Bisnis
Universitas Udayana (FEB – Unud)
Di
Tempat

Dengan hormat,

FEB Universitas Ma Chung Malang akan menyelenggarakan *International Conference entrepreneurship, management, accounting, and social sciences (ICEMASS)* di Malang, Jawa Timur pada tanggal 25 Oktober 2018.

Bersama surat ini, kami mewakili panitia ICEMASS mengirimkan poster konferensi ICEMASS kepada Fakultas Ekonomi dan Bisnis Universitas Udayana (FEB – Unud) untuk berpartisipasi acara ini. Untuk info lengkap mengenai konferensi ini dapat dilihat di <http://www.icemass.org/>.
Terima kasih.

Kind Regards,



ICEMASS

T. Renald Suganda
Conference Chair

CALL FOR PAPER

INTERNATIONAL CONFERENCE ON ENTREPRENEURSHIP, MANAGEMENT, ACCOUNTING AND SOCIAL SCIENCES

ICEMASS

Golden Tulip Holland Resort Batu, Malang, 25 October 2018



**OPTIMIZING ECONOMIC RESOURCE SHARING
RELATING TO FUTURE BUSINESS MODELS**

Keynote speakers

1. Professor Bradley Brennan
(Inha University School of Business, South Korea)
2. Ameen Talib, PhD
(Singapore University of Social Sciences)

Conference chair

T. Renald Suganda

Submissions

submission.icemass@machung.ac.id

Topic Areas

Scientific Committee

Professor Claudio Morana
(University of Milan-Bicocca)

Professor Joseph Cherian
(National University of Singapore)

Professor Thomas Chemmanur
(Boston College)

Professor Bradley Brennan
(Inha University, South Korea)

Professor Armanu Thoyib
(Universitas Brawijaya)

Ameen Talib, PhD
(Singapore University of Social Sciences)

Wing Wah Tham, PhD
(University of New South Wales)

Chotibhak Jotikasthira, PhD
(Southern Methodist University)

Rubi Ahmad, PhD
(University of Malaya)

Dr. Anna Triwijayati
(Universitas Ma Chung)

Agung Buchdadi, PhD
(Universitas Negeri Jakarta)

Dr. Harjum Muharam
(Universitas Diponegoro)

Publication

The topics are as follows, but not limited to:

Entrepreneurship; Strategic Management; Economics; Islamic Economics; Economics of Public Policy; International Trade; Macroeconomic; Islamic Accounting; Financial Accounting; Auditing; Management Accounting; Taxation; Social Accounting; Forensic Accounting; Islamic Finance; Corporate Finance; Financial Markets; Investments; Quantitative Finance; Quantitative Methods; Risk Management and Derivatives; Business Ethics; Global Business & Management; Management of Innovation; Organizational Behavior; Human Resource Management; Entrepreneurship; International Strategy and Sustainability; Corporate Governance; Supply Chain Management; Production and Operation Management; Services Marketing; Retail Marketing; E-Commerce; Marketing Communications; Relationship Marketing; Direct Marketing; Advertising; Digital Marketing; Political Science; Cultural Studies; Diplomacy; International Relations; International Political; Politics; Psychology; Disaster Management; Education; Religious Studies; Gender; Anthropology; Sociology; Philosophy; Islamic Studies; Art; History; Language; Linguistics; Communication; Education; Public Administration; Public Policy; Tourism; Women's Studies; Management Information System; Accounting Information System; and others.

Important Dates

Submission deadline: **August 31, 2018**

Registration deadline: **September 20, 2018**

Conference date: **October 25, 2018**

For questions

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Selected papers will have opportunity to be published in the following journals:

1. International Journal of Business
(Scopus)
2. Investment Management and Financial Innovations
(Scopus)
3. Journal of Business, Economics and Finance
(Econlit, Google Scholar, ISI, Ebsco & Proquest)
4. Journal of Management, Marketing and Logistics
(Econlit, Google Scholar, ISI, Ebsco & Proquest)
5. Journal of Economics, Finance and Accounting
(Econlit, Google Scholar, ISI, Ebsco & Proquest)
6. Research Journal of Business and Management
(Econlit, Google Scholar, ISI, Ebsco & Proquest)

Registration Fee

Category	Early Bird until Aug 20	Normal Aug 21 - Sept 20
International Academics	USD 400	USD 500
International Student	USD 300	USD 400
Local Academics	IDR 2.500.000	IDR 2.750.000
Local Student	IDR 2.250.000	IDR 2.500.000

Registration fee per person includes participation in the program, coffee breaks, luncheons, proceedings, conference program, hand bag, name tag and certificate of presentation.

Registration fee excludes the accommodation.

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