



KEMENTERIAN RISET, TEKNOLOGI, DAN PENDIDIKAN TINGGI
UNIVERSITAS SUMATERA UTARA
FAKULTAS EKONOMI DAN BISNIS
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Nomor : 2599/UN5.2.1.5/KPM/2019
Lamp : 1 (satu) berkas
Hal : Pemberitahuan Kegiatan 2nd EBIC 2019

02 APR 2019

Kepada Yth.
Dekan Fakultas Ekonomi dan Bisnis
Universitas Udayana
di Tempat

Dengan Hormat,

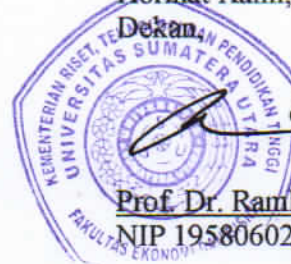
Fakultas Ekonomi dan Bisnis akan mengadakan 2nd *Economics and Business International Conference 2019 (2nd EBIC 2019)* dengan tema "*Economics and Business in Industrial Revolution 4.0*" pada tanggal 24 Oktober 2019 di Grand Aston City Hall Hotel Medan (Jl. Balai Kota No. 1, Medan, Sumatera Utara).

Berkaitan dengan hal tersebut, bersamaan dengan surat ini kami kirimkan poster dan leaflet 2nd EBIC 2019. Untuk itu, kami mohon kesediaan Bapak/Ibu untuk menyebarkan informasi ini di Fakultas/Universitas/Institusi Bapak/Ibu.

Demikian informasi ini disampaikan. Atas partisipasi dan kerjasamanya kami mengucapkan terima kasih.

Hormat Kami,

Dekan



Prof. Dr. Ramli, SE., MS

NIP 195806021988031001

Informasi lebih lanjut dapat menghubungi:
No.HP/WA : 085361125943 (a.n. Herfita)
Email : ebic@usu.ac.id

IMPORTANT DATE

- : Abstract Submission deadline
- : Notification of Abstract
- : Full Paper submission deadline
- : Notification of Accepted paper
- : Conference Date

REGISTRATION FEE

Registration Fee for the conference will cover contact and abstract book, lunch, tea/coffee break, and certificate

CONFERENCE FEE

REGISTRATION PARTICIPANTS :
Participant with paper presentation : Rp. 2.500.000
Participant Without paper presentation: Rp. 1.000.000
Payment 20 – 08 – 2019

NON-REGISTRATION PARTICIPANTS :
Participant with paper presentation : USD 300
Participant Without paper presentation: USD 200
Payment 20 – 08 – 2019

CONTACT TO :
EBIC@USU
PHONE :
00003-01-30-000789-9

Faculty of Economics and Business, Universitas Sumatera Utara will be held the 2nd Economics and Business International Conference in Medan, Indonesia on 24 October 2019. The topic of EBIC 2019 is Economics and Business In Industrial Revolution 4.0. The selection of this topic in accordance with the development of the increasingly digital world rapidly and penetrated all aspects, especially in the aspect of economy and business. Currently we are seeing a shift toward offline business to online business, and economic development towards digital. The conference aims to share and exchange ideas and knowledge about economic development and business in the digital age. We also invite Lecturers, students, researchers, and other participants to attend and give a presentation of their paper related to the Economics and Business In Industrial Revolution 4.0. The main scope of this conference is to discuss on the topics below :

1. Economics
2. Business Management
3. Accounting

KEYNOTE

- Prof. Christine Helliar
University of South Australia
Australia
- Prof. Dr. Zuraidah Mohd Sanusi
UiTM Shah Alam
Malaysia
- Asst. Prof. Dr. Kanitsorn Terdpaopong
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2019
October
24

CONFERENCE PAPER WILL BE

ISHED IN:



ERENCE THEME

TOPIC LIST

omics and Business in Industrial
ution 4.0

BUSINESS MANAGEMENT :

- Financial Technology
- Digital Marketing
- E-commerce
- Marketing management
- Marketing Information System
- Human Resources Information System
- Smart Human Resources 4.0
- Technopreneur
- Corporate Finance
- 0. Banking and Micro Finance
- 1. Islamic Finance and Islamic Banking
- 2. Human Resources Management
- 3. Strategic Management
- 4. Organizational Behavior
- 5. Technology and Operating Management
- 6. Entrepreneurship
- 7. Digital Business
- 8. Management Information System
- 9. Tourism Management

ECONOMICS :

1. Financial Regulation and Financial Stability
2. Financial Technology Shariah
3. Digital Society
4. E- Public
5. Deposit Insurance and Banking Surveillance
6. International Trade and Investment
7. Public Finance and Development Planning
8. Political Economy and Governance of Development
9. Industrial Economics
10. Environmental Economics
11. Economics Policy
12. Islamic Economics
13. Rural – Urban Development
14. Regional Economic
15. Transportation Economic
16. Agro - Industry
17. Smart Cit

ACCOUNTING :

1. Digital Transformation in Accounting
2. Accounting For Digital Business
3. E-Auditing
4. Accounting Information System
5. Corporate Governance
6. Financial Accounting
7. Islamic Accounting
8. Accounting For Small Medium Enterprise
9. Behavioral Accounting
10. International Accounting
11. Management Accounting
12. Accounting for Government and Non Profit organization.
13. Tax Accounting
14. Capital Market
15. Political Economy in Accounting
16. Social and Environmental Accounting



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