



KEMENTERIAN RISET, TEKNOLOGI DAN PENDIDIKAN TINGGI

**UNIVERSITAS SUMATERA UTARA  
FAKULTAS EKONOMI DAN BISNIS**

Jalan Prof. T.M. Hanafiah, SH. Kampus USU Medan 20155  
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Laman: <http://fe.usu.ac.id>

Nomor : 6400/UN5.2.1.5/SSA/2017

03 JUL 2017

Lampiran : 2 lembar

Perihal : Undangan International Conference and Call For Paper dan pemasangan Poster

Kepada Yth. Pimpinan Fakultas Ekonomi dan Bisnis  
Universitas Udayana

Fakultas Ekonomi dan Bisnis Universitas Sumatera Utara akan menyelenggarakan *International Conference and Call For Paper "Economic and Business International Conference (EBIC) 2017"* yang dilaksanakan pada :

Hari/Tanggal : Rabu / 25 Oktober 2017

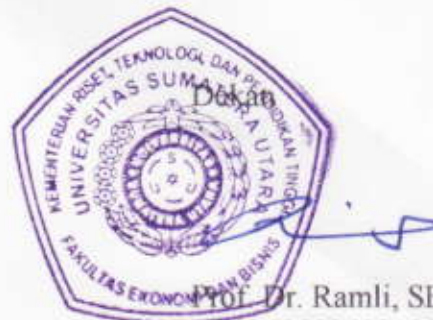
Waktu : 08.00 – selesai

Topik : *Economic and Business in Global Challenge*

Tempat : Grand Aston City Hall Hotel and Serviced Residences Medan

Terkait hal tersebut kami bermaksud mengundang Dosen/ Peneliti/ Mahasiswa di lingkungan Fakultas Ekonomi dan Bisnis Universitas Udayana untuk berpartisipasi dalam kegiatan tersebut, serta kami memohon ijin untuk pemasangan poster di instansi yang Bapak/Ibu pimpin.

Demikianlah surat permohonan ini kami ajukan, atas perhatian dan kerjasamanya kami sampaikan terima kasih.



Prof. Dr. Ramli, SE, MS

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**UNIVERSITAS  
SUMATERA  
UTARA**

**Enjoy the atmosphere of Taman Simalem Resort**

*Tour Simalem Resort : IDR 2.000.000 (Optional)*

Conference Theme:  
**Economic and Business  
in Global Challenge**



**ebic 2017**  
Economic and Business  
International Conference



Proceeding will be published  
in Atlantis Press



Indexed in Thomson Reuter

## TOPIC LIST :

### ECONOMIC

1. Financial Regulation and Financial Stability
2. Deposit Insurance and Banking Surveillance
3. International Trade and Investment
4. Public Finance and Development Planning
5. Political Economy and Governance of Development
6. Industrial Economics
7. Environmental Economics
8. Economics Policy
9. Islamic Economics
10. Rural – Urban Development
11. Regional Economic
12. Transportation Economic
13. Agro - Industry

### CONFERENCE FEE

#### Indonesia Participants:

- ❖ Student
  - Early Bird : 1 September 2017 (Rp 2.000.000)
  - Normal : 8 September 2017 (Rp 2.250.000)
- ❖ Researchers/others:
  - Early Bird : 1 September 2017 (Rp 2.250.000)
  - Normal : 8 September 2017 (Rp 2.500.000)

#### Participant Seminar

(Without paper presentation) : IDR 1.000.000

#### International Participants:

- ❖ Student

## EDITORIAL BOARD

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## ACCOUNTING

1. Financial Accounting
2. Behavioral Accounting
3. Management Accounting
4. Sector Public Accounting
5. Auditing
6. Accounting Information System

## BUSINESS MANAGEMENT

1. Marketing management
2. Corporate Finance
3. Banking and Micro Finance
4. Islamic Finance and Islamic Banking
5. Human Resources Management
6. Strategic Management
7. Organizational Behavior
8. Technology and Operating Management
9. Entrepreneurship
10. Tourism Management

### IMPORTANT DATE :

Abstract Submission deadline : 30 July 2017  
Notification of Abstract : 14 August 2017  
Full Paper submission : 15 September 2017  
Conference Date : 25 October 2017

### REGISTRATION FEE

Registration Fee for the conference will cover conference kit and abstract book, lunch, tea/coffee break, snack, and certificate.

Transfer to : **EBIC 2017**  
**BNI KANTOR CABANG USU MEDAN**  
**NO. REK. 0562860591**

- Normal : 8 September 2017 (USD 250)
- ❖ Researchers / Others
  - Early Bird : 1 September 2017 (USD 250)
  - Normal : 8 September 2017 (USD 300)
- ❖ Participant Seminar (without paper presentation) : USD 200

### BRIEF DESCRIPTION

Faculty Economics and Business of Universitas Sumatera Utara, will host the 1st Economics and Business International Conference in Medan, Indonesia on 25 October 2017. This conference highlights the topic on "Economic and Business in Global Challenge" as an excellent opportunity for delegates to share knowledge and research interest in this area. Therefore, we cordially invite all the interested lecturers, students, researchers, and practitioners, to attend and present a paper. The main scope of this conference is to discuss on the below topics:

- Economics
- Business Management
- Accounting

### KEYNOTE

- a. Prof. Dr. Takhiah Mohd. Iskandar (Universiti Kebangsaan Malaysia)
- b. Dr. Elvia Shauki (University of South Australia)

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### Secretariat :

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### Organizing Committee :

(Chair) : Dr. Rina Bukit, SE, M.Si, Ak  
(Co-chair) : Dr. Elisabeth Siahaan, SE, M.Ec

### Conference date



**Grand Aston City Hall Hotel and Serviced Residences Medan**  
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